

How does HIPAA affect our online strategy?

Everyone says we should be online or have a blog, but why?

Once we are online, how do we measure success?

How can we use an online rating site to market our practice?

Answer these questions and more at the
**Medical Practice Marketing
and Social Media Conference**

Tuesday, March 4
1:00 p.m. to 5:00 p.m.

**Donald W. Reynolds Center
University of Arkansas, Walton College**

(Free parking provided in Harmon Avenue Parking Garage)

Cost: **\$50.00** per attendee



Dr. Noel Henley, MD

is a renowned orthopedic surgeon and has taught doctors, dentists and medical practitioners across the country to market their practice online to educate, involve and uplift their patients and communities.



Angela Belford

is the owner of the digital marketing agency, The Belford Group, and an adjunct professor at Walton College where she teaches principles of internet marketing. She consults with clients about social media strategy and search engine optimization.

EARLY BIRD SPECIAL:

Receive a **FREE** copy of Dr. Henley's book:

*How to Use Doctor Rating Sites
to Control Your Online Reputation and
Get More Patients*

(If registered by February 14 at 5:00pm)

Register Today
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